



“ Your quality standards are through the roof. Well done. **Mark** ”

“ This is absolutely brilliant! **Yaz**

Great cover design. **Trudy**

I just read a copy of *the Moment* Magazine today. MOST INTERESTING!!!!  
A very nice change from many of the 'freebie' mags. Well done. **Steve**

I live in the city centre and I was very excited to receive *The Moment* magazine in my inbox this morning. Thank you - I will enjoy reading it later with my afternoon cup of tea. **Sarah**

Your magazine is meticulously put together, looks great and takes a refreshing look at our local culture. It's great to have a regional title with national calibre. **Phil** ”

“ Amazing local magazine – well worth a look! **Jo** ”

“ Dear *The Moment* Magazine, your magazine is fantastic! Brilliantly written and designed. Can't believe it's free! **Jo** ”

**the moment**  
PETERBOROUGH MAGAZINE

**business moment**  
PETERBOROUGH

WARIS AND ALL...  
The secret life of Council!

BURGHLEY'S BOND  
England's 1st opera house turns 500

**PLUS: YOUTH THEATRE SPECIAL!**

**FEED THE TROLLS**  
David Baddiel on confronting haters and Holocaust deniers

HOW DO YOU GET 14 DINOSAURS INTO A CATHEDRAL?  
Sounds like a joke? It isn't!

**Perkins**  
Proud to support The Moment

**the moment**  
MAGAZINE

**WORLD'S A STAGE**

PLUS: BRING ON THE BOLLYWOOD! MILLFIELD FESTIVAL  
PAMPTON FOLK FAIR | MOTORING AT THE RACE COURSE  
BURGHLEY HOUSE | PETERBOROUGH SCIENCE SOFA HARRY  
CIRCULAR CITY | PECT | SUNDAYS | PETERBOROUGH MUSIC HUB  
PET PAGES | GREAT DAYS OUT, WHAT'S ON AND MORE!

**Perkins**  
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PETERBOROUGH

The Cathedral's Architect  
Peterborough Music Hub  
Class 101

Land Rover Burghley Horse Trials

**POP-UP SCIENCE PETERBOROUGH**

**THE COST-OF-LIVING CRISIS** What help is available?

**INTERVIEW**  
HOWARD JONES  
KEVIN CLIFTON

**The Young Technicians Academy**  
Your springboard to a career in television, music, the West End, or even Hollywood

**business moment**  
PETERBOROUGH

BUILDING BROTHERS  
The role of Peterborough Civic Society

GAME OF QUEENS  
Endeavour of League Federal Initiative

Behind the scenes of a Netflix success

**the moment**  
MAGAZINE

**MONSTERS OF THE SEA**  
The Cathedral of the New Theatre  
The Key Features  
The Greatest

**MINOR'S HOPE**  
10 YEARS ON

**STAMFORD: THE TOWN AT THE END OF THE LINE**  
The Rise and Fall of a Medieval Hub  
Confessions of a Medieval Hub  
Paul Smith

**A PLACE OF ROYAL TRAGEDY AND TRIUMPH**  
The Story of the Cathedral's Royal Connections

**FROM PETERBOROUGH TO THE METAVERSE**  
VR, AR, and the future

**FOOD, FARMING AND THE FAMILY BUSINESS**  
The Story of the Nene Valley Railway

**INTERVIEW**  
ON THE NENE VALLEY RAILWAY

YOU'VE GOT A FRIEND IN ME  
A BROTHERHOOD OF STEEL: THE CHANGEMAKERS

TICKET TO RIDE!  
PETERBOROUGH'S RAILWAY HISTORY EXHIBITION

**the moment**  
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**PETERBOROUGH POETS**

**CHRIS PORSZ**  
The Man Behind the Lens

**WENE VALLEY RAILWAY**  
Project taking the line

**GAIL PORTER**  
Poetry, Crime and Culture

**ST KYNEBURGH IS 900 YEARS YOUNG!**

**INTERVIEW**  
EASTER ACTIVITIES FOR THE WHOLE FAMILY

**WARRIOR**  
Katy Pughley  
The Great  
War Project  
The Cathedral  
Burghley House  
City Gallery

**SUICIDE PREVENTION**  
ANDY'S MIND CLUB

**MARTIAL ARTIST**  
ROBERT TAYLOR

**CENTRE FOR GREEN TECHNOLOGY**  
SILVA GREEN TECH AND ENGINEERING

**the moment**  
MAGAZINE

**PETERBOROUGH'S VERY OWN DEEP-SEA MONSTER**

**INTERVIEW**  
KATE RUSBY:  
CHIEF OF THE FOLK SCENE

**MUST FEAR: A BRONZE AGE SETTLEMENT**  
One of archaeology's most exciting modern discoveries

**TRUE VOICES**  
A hard-hitting anthology from Peterborough residents

**PETERBOROUGH CELEBRATES FESTIVAL**  
More than music, activities and fun for all

**HOW THINGS TO THE DEFENSES**  
BURGHLEY HORSE TRIALS!

**ROLLS-ROYCE**  
PART OF PETERBOROUGH'S SKENNETHORPE DNA

**PERKINS ENGINES**  
BUILT IN PETERBOROUGH

**PETERBOROUGH POSITIVE**  
SPRING REAL CHANGE

**the moment**  
MAGAZINE

**HELLO XIDUS PAIN**

**DAVE OSBORNE**  
(It's definitely him - we checked)

**THAT'S A SLAM-DUNK!**  
Peterborough City FC's first promotion

**ARU PETERBOROUGH**  
Orchestra join the ranks

**PETERBOROUGH MUSEUM**  
Because a history museum is never boring

**FLAG FEN**  
100 years of 1000-year old land

**WRITER IN THE CATHEDRAL**

**WARRIOR**  
The Great War Project  
The Cathedral  
Burghley House  
New Theatre  
Palace of the Middle Ages  
Palace of the Middle Ages

**WARRIOR**  
The Great War Project  
The Cathedral  
Burghley House  
New Theatre  
Palace of the Middle Ages  
Palace of the Middle Ages

THE MOUNTAIN LIFE OF SIMON WATES | THE WONDERFUL WARD OF ICE | BURGHLEY HORSE LEAP

**Vivacity**  
**the moment**  
MAGAZINE

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**business moment**  
PETERBOROUGH

WRITING CAN...

**the moment**  
MAGAZINE

**Better together**  
Celebrating local heroes

**the moment**  
MAGAZINE

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**Vivacity**  
**the moment**  
MAGAZINE

WWW.THEMOMENTMAGAZINE.COM

**TREVOR NOAH**  
TALKS WILL SMITH, MANDELA AND LOVING THE UK

**HISTORIC SUPERSTARS**  
HERITAGE EXPERTS HIT THE CITY

**WHAT CAN YOU LEARN IN A DAY?**  
CITY COLLEGE PETERBOROUGH

**HOW DID WE GET HERE?**  
PETERBOROUGH PAST, PRESENT AND FUTURE

# On your side

“*The Moment magazine has consistently been one of Peterborough’s finest ambassadors – and it really does get the message out there*”

*The Moment* magazine is an established, multi-platform media outlet.

Whether you’re just starting out or your business has been established for generations, you’ll find *The Moment* magazine is everywhere you need a confident, effective media partner to be: in the hands of your customers, being read, shared and talked about. **We’re the only Peterborough publication that invests in consistently excellent, professional content that goes beyond fluff, puff and press releases, meaning that your advertising spend has more attention, more longevity and more clout.**

We have a brand that’s trusted, supported, recognised and loved throughout the city and beyond – and has been for over a decade. **But don’t just take our word for it...**



X Tweet us at @MomentMag



# Testimonials

“Our investment pays off from the feedback and engagement that we get”

“The *Moment* magazine has been a great asset to the Cathedral, particularly during our 900th anniversary year, searching out the people and stories that show the depth and range of what goes on here. As a newcomer to Peterborough myself, I have also found it an invaluable introduction to the cultural life of the city and a good read.  
The Very Revd Chris Dalliston, Dean of Peterborough

It's great to have *The Moment* magazine as a publication of choice for the Queensgate customer. It is hugely popular and it is one of our fastest picked up magazines at the centre. It looks fantastic and the content is relevant to the customer that shops with us. A brilliant read and insight into what is happening in Peterborough.  
Katie Chapman, Commercialisation Manager  
Queensgate Shopping Centre



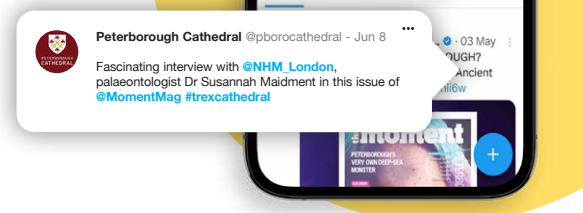
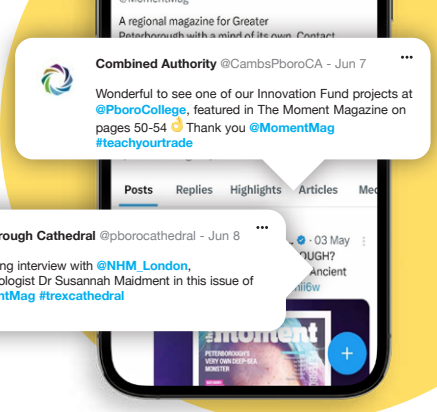
Rick Wakeman



Jools HOLLAND



LIVE FROM THE MET



“The *Moment* represents a high quality magazine, focussed on the issues, stories, and features that concern businesspeople across the city. Strong content, photography and editorial values ensure that *The Moment* magazine stands out. It's a fantastic product for Peterborough and a valuable tool for the city's business community.  
Opportunity Peterborough

It has been my privilege and pleasure to work with Mark Wilson over many years. There is nobody I know who, more than Mark, has Peterborough in their heart which is evidenced in all the work he does and publications he produces, always promoting Peterborough at every opportunity and in the most positive way. Mark has always recognised the real opportunities Peterborough has for development and substantial growth for the benefit of everyone, especially as we emerge from the challenges of the pandemic. It is really important for all our locally-based businesses, as well as all of Peterborough's key organisations, to fully support him in his work to maximise the benefit we can all derive from being an integral part of driving Peterborough's future success.”  
John Bridge OBE DL, Chief Executive, Cambridge Chamber of Commerce

“The Moment magazine is regarded extremely highly in Peterborough and is read widely. Its high-quality production and articles are evident and its publisher Mark Wilson is an inspiring example of someone who is passionate about his magazine and the City of Peterborough. The articles are diverse, entertaining and extremely well written as Mark and his team tackle almost any topic from economic development, business, culture and arts with a human touch which makes the magazine so brilliant and engaging. The Council supports the magazine as a means to promote its agenda in a way that other forms of media just can't do and our investment pays off from the feedback and engagement we get. The product speaks for itself, engaging and exciting those many people who read it.”

**Gillian Beasley, Chief Executive, Peterborough City Council**



**NeneParkPboro** @NeneParkPboro - Feb 10  
A fantastic feature on our share farming partnership in this months @MomentMag 🌱🐄👍🏻👍🏻👍🏻

editor@themomentmagazine.com to share stories.  
Media & News Company

**Peterborough College** @PboroCollege - Apr 18  
We've teamed up with @MomentMag in their latest issue this month to spread the word about our Teach Your Trade Project, aimed at recruiting skilled tradespeople into education so that they can pass their skills on to the next generation. Read more here!

**The Moment Magazine Pet...** - 03 May  
THINK YOU KNOW PETERBOROUGH?  
Local Legends, Artistic Flair, and Ancient



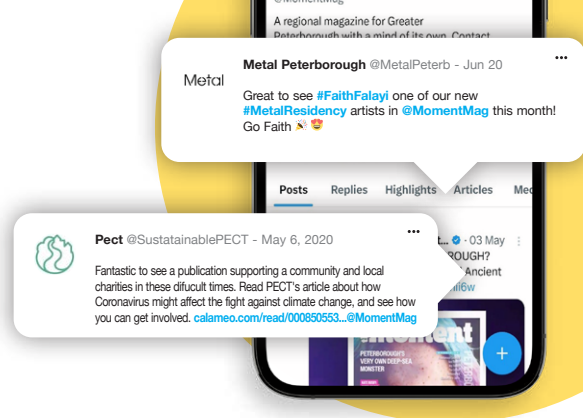
Mark Wilson and the team at *The Moment* magazine provide a great service for Peterborough. They produce a widely read and much valued publication with high quality content in local issues. This is rare in a time of some audiences looking for quick and short content but it is much needed. Peterborough has a new university coming, City Centre regeneration and new companies locating here. As our City begins to reach its potential, we will need publications like *The Moment* magazine to tell our story and involve everyone. This magazine and the team will help Peterborough move forward.  
**Paul Bristow MP, Member of Parliament for Peterborough**

The contribution to our City's Arts Culture and Entertainment scene provided by Mark Wilson and indeed the whole team at *The Moment* magazine is invaluable. Produced both as a regular print magazine and an online presence *The Moment* helps ensure the availability of information on a whole range of important activities in Greater Peterborough – Heritage & Culture, The Arts, Music & Dance, Theatre, Community, Lifestyle, Business, Education, Sport and much more, are covered with skilful writing and verve, providing an unbiased no nonsense in depth look at all things interesting in the City we love. *The Moment* is a good read; an informative and intelligent magazine to spend time with, much more than a listings and what's on publication. Take time out – grab a coffee and spend a moment or more with *The Moment* when you can! 📖👍

**Steve Allen, Cabinet Member for Housing Culture and Communities  
Peterborough City Council**

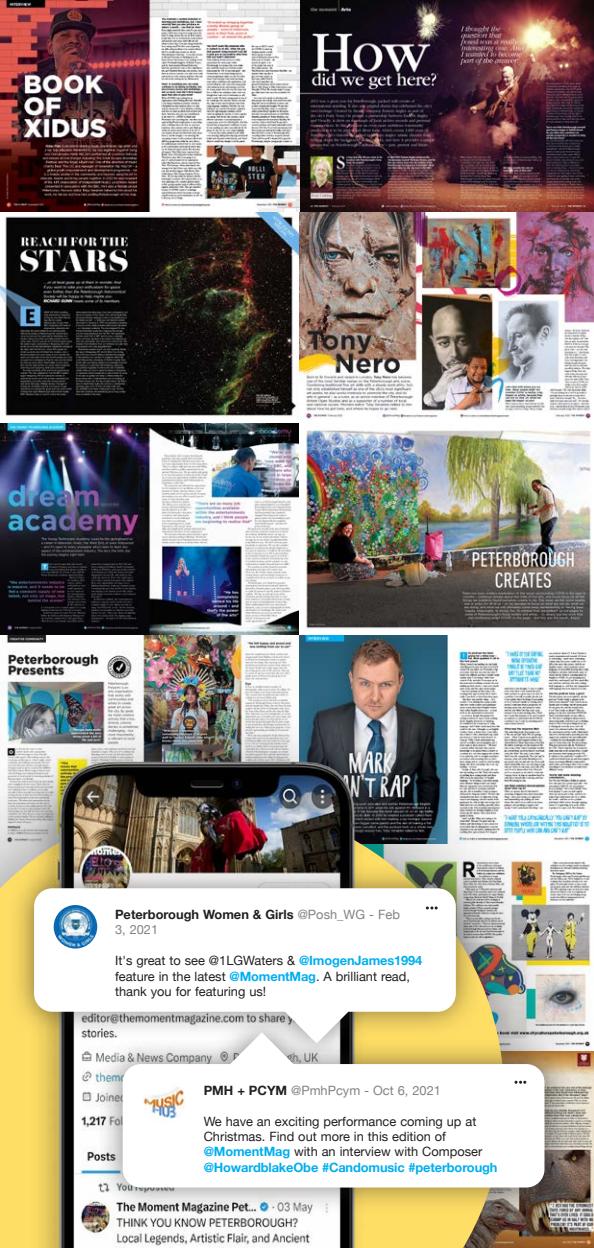
“ We live in unsettling times. National and international politics are changing, often in unexpected and unwelcome directions. So we must seek social and economic stability closer to home - and Peterborough, as an ancient city which has lived through turbulent times, is in an excellent position to provide both. We are also living in a new age where disinformation is becoming a feature of daily life and it is vital that people have access to local news that is both informative and reliable. That is why I consider *The Moment* magazine is so important. It provides in depth, non-sensationalist coverage not just of news stories, but of aspects of Peterborough’s cultural and economic life. It is the depth and balance of these articles that I find so appealing. *The Moment* gives me informative glimpses into the way other people in the region are living – and the more you know about your friends and neighbours, the more you respect them. But *The Moment* has an even more important role to play: it is helping to create a new sense of pride in Peterborough, built on the solid achievements of the many men and women who lived and still work there. At a very fundamental level, *The Moment* is vital to the City’s future.

Dr. Francis Pryor MBE, Francis discovered Flag Fen, author of *Britain BC* series & *The Making of the British Landscape*. *Time Team* archaeologist.



“ *The Moment* magazine has consistently been one of Peterborough’s finest ambassadors – and it really does get the message out there. Proof of that came when I was in Covent Garden meeting with a potential investor and there on the desk in front of them was a copy of *The Moment*. This was their first point of contact with the cultural and business life of the city – and they could not have had a better introduction. The message put across by the magazine, whilst never side-stepping the issues, always reflects what is best about Peterborough and its potential for the future – often at greater length and in greater editorial depth that others seem able to achieve. A perfect example was their feature about the new university, which they have championed from day one; this was a five-page article in which they spoke to everyone who mattered, in the business world as well as those directly driving the project. Publisher Mark Wilson and his team are completely passionate about what they do – always proactive, always forward-looking – and I have no hesitation in backing their proposal to local business. They have made a material difference to Peterborough business.”

Councillor John Holdich OBE, Leader of Peterborough City Council



# Why Advertise in *The Moment*?

We work hard to make our product work for readers, knowing that this is what makes your advertising work harder for you.

**We provide a compelling editorial environment that brings you closer to your customers.**

In a world awash with 'free' local magazines, quality and integrity still count. These are the values that make a publication truly stand out. They enhance other brands by association and present them in the best possible light. They are the secret weapons that ensure its pages are read, scrutinised and kept longer than competitors.

The power of professionally written and designed content has seen *The Moment* become the largest publication within Greater Peterborough, and we're committed to Peterborough's economic and cultural success. Imaginative, creative, independent and intelligent – *The Moment* showcases the city's enterprising spirit. It proudly serves our region with inspiring case studies, expert advice and quality journalism written by knowledgeable and trusted writers. We enjoy a proven relationship with key stakeholders, including city and regional trade bodies, economic, environmental and cultural development organisations and major business leaders.

One of the reasons why *The Moment* is so unique, is that most publishers lack the stamina or personal commitment to drive forward a longer-term project built on more meaningful foundations. We are prepared to expend the extra effort involved in creating quality journalism that does justice to the community it serves, and which also contributes. When we forge links of care and consideration between ourselves and our associates through credible editorial content, we not only strengthen our business relationships, we strengthen our communities, our customer base, our supply chains, our friends and neighbours. Thoughtful, good-quality communication – high in trust and empathy – is going to be more and more in demand as consumers increasingly avoid content that is false, damaging, misleading or needlessly sensationalist.

**“ At a very fundamental level, *The Moment* is vital to the City's future ”**

**business moment**  
THE REAL VOICE OF PETERBOROUGH'S PROFESSIONALS

**PCYM**  
Your musical journey starts here

**INTERVIEWS**  
Reginald D Hunter  
Ore Oduba

**CREATIVE COMMUNITY**

PETERBOROUGH ARTIST TOMY HERO | STREET ARTIST NATHAN MURDOCH | MEDIEVAL GRAFFITI | THE BACKSPACE

**What is the city but the people?**  
*Peterborough past, present and future*

Great Eastern Run | PCC CEO MATT GLADSTONE | TEACH YOUR TRADE | PETERBOROUGH CELEBRATES FESTIVAL

**Rediscover Your Burning Codes**  
Music News

**SAFETY ON TEST**

**FUJIFILM X-S1**

**LOCAL SPORTING PASSIONS EXPOSED**

**HEALTH**  
**10** WAYS TO IMPROVE YOUR FITNESS

**FOOD**  
WINTER WARMING RECIPES

**FASHION**  
CAN ONE HANDBAG DO IT ALL?

**TEST DRIVE**  
Mercedes-Benz B-Class  
BMW 640i

**GARDENING**  
A top 10 list of plants to see  
SEE PAGE 52

**PETERBOROUGH: PAST TO PRESENT, AND BEYOND**

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THE REAL VOICE OF PETERBOROUGH'S PROFESSIONALS

**TIM PEAKE**  
THE MOMENT TALKS TO A MAN ABOUT A SPACESHIP

**Perkins**  
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**Vivacity**  
**the moment**  
MAGAZINE

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**business moment**  
THE REAL VOICE OF PETERBOROUGH'S PROFESSIONALS

**WRITING CAN BE MURDER**  
Crime Author Peter Robinson

**MARK GRIST**  
REACHY HOLEY  
DATTLE RAPPER

**KEY FESTE 2017**  
PETERBOROUGH STAFF  
CHRISTOPHER WILSON

**JAMES PALMER**  
PETER KIRKBY  
NEW MANOR

**ALL THE WORLD'S A STAGE**

PLUS: BRING ON THE BOO! WOODS | MILLFIELD FESTIVAL | FARMERS FOR FARMERS | MOTORBOAT | KIM PHOENIX'S PAST | BURGHELY HOUSE | PETERBOROUGH SINGS | SOUL HAPPY | CIRCULAR CITY | PLECT | SUNDAYS | PETERBOROUGH MUSIC HUB | RETRACES | GREAT DAYS OUT | WHAT'S ON AND MORE!

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> A regional lifestyle magazine with a mind of its own

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MAGAZINE

**STEP BACK IN TIME**  
Flug Fen reveals its secrets

**REALITY**  
**Walk this way**  
Get fit fast with Nordic walking

**TECH**  
**Top tech trends of 2011**

**Find Your Inner CAVEMAN!**  
Go back to the wild with fragile Earth

**ALL ABOARD!**  
TAKE A TRIP ON THE NVR

Floral Celebration - Bring colour to your garden  
Breakfast like a King - Start your day the healthy way  
Alfa Romeo Giulietta - Hatchbacks for £7K

www.themomentmagazine.com

**COVID SUPPORT**  
HOW WE CAN HELP YOU GET IT

**the moment**  
PETERBOROUGH  
MAGAZINE

**business moment**  
THE REAL VOICE OF PETERBOROUGH'S PROFESSIONALS

**CULTURE**  
SHAPING PETERBOROUGH'S FUTURE

**BUILDING BETTER**  
The rise of Peterborough  
Civic Society

**HIS HOUSE**  
Behind the scenes of a  
Netflix movie

**GAME OF QUEENS**  
Katherine of Aragon  
Festival interview

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> A regional lifestyle magazine with a mind of its own

**the moment**  
MAGAZINE

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**THE CHANGING FACE OF TOURISM**  
Phoro's Doctor of Tourism reveals all

**Small team: big dream**  
Local swimmers go for gold

**Leading light**  
Birthright's Sally Lomas comes to Cambridgeshire

**Bronze Age bonanza**  
The inside story of the Must Farm boats

**PLUS**  
SPECIAL REPORT ON  
FARMING

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**LICU** University Centre Peterborough

> A regional lifestyle magazine with a mind of its own

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MAGAZINE

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**FESTIVAL SPECIAL**

**HERITAGE WILLOW LEVITY ARTS FEST AND MORE!**

**Padua, North of Peterborough**  
Local art design groups

**Perkins Great Eastern Run**  
Behind the scenes

**the moment**  
PETERBOROUGH  
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THE REAL VOICE OF PETERBOROUGH'S PROFESSIONALS

**the moment**  
PETERBOROUGH  
MAGAZINE

**business moment**  
THE REAL VOICE OF PETERBOROUGH'S PROFESSIONALS

**Digging up the future**  
*Keeping Peterborough's economic fires burning*

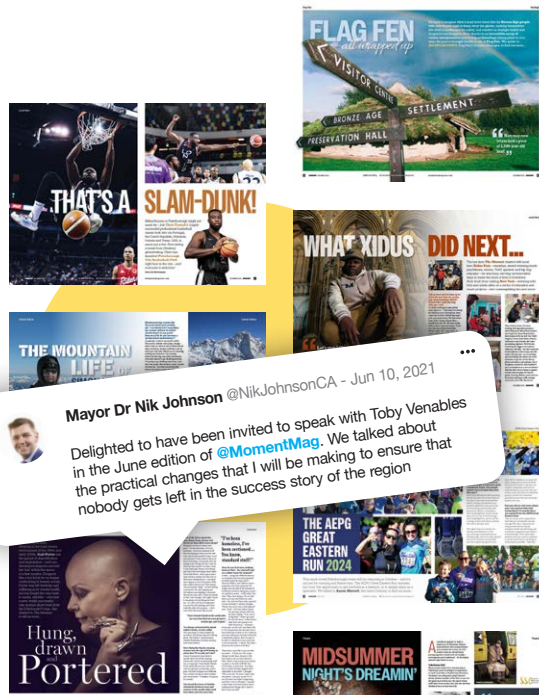


# Audience

“A brilliant read and insight into what is happening in Peterborough”

Public opinion is unanimous and overwhelmingly complimentary in response to the publication and accompanying social media campaigns; such is the groundswell of support for *The Moment*, exciting new opportunities are now within reach of our advertisers and partners. This is a first for Greater Peterborough!

In addition to the e-newsletter and daily social posts, *The Moment* is promoted extensively across Facebook, Instagram and X within a 36-mile radius of Peterborough to over 336,000+ residents. All campaign activity links directly to the digital publication.



**Mayor Dr Nik Johnson** @NikJohnsonCA - Jun 10, 2021

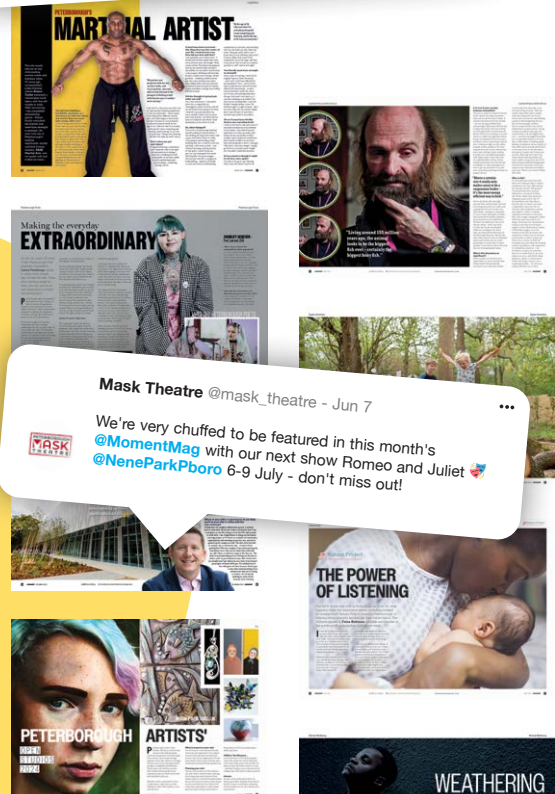
Delighted to have been invited to speak with Toby Venables in the June edition of @MomentMag. We talked about the practical changes that I will be making to ensure that nobody gets left in the success story of the region

**Fiona McGonigle** @FinMcGon - Apr 8, 2021

Thank you @MomentMag for opportunity to discuss progress to date for new university in Peterborough opening Sept 2022 #ARUPeterborough Big Shoutout to our Fantastic Business community & key stakeholders instrumental in co design of courses [bit.ly/3wB7ROOL](https://bit.ly/3wB7ROOL)

**Peterborough Citizens** @peterboroughcuk - Jun 4, 2021

Big thank you to the wonderful @MomentMag for covering the amazing work of #PeterboroughCitizens youth team. The future of the city is in good hands. @TDAeducation @obapeterborough @peterboroughsch @sjpeterborough @KSP\_News @PboroCollege @UCPeterborough



**Mask Theatre** @mask\_theatre - Jun 7

We're very chuffed to be featured in this month's @MomentMag with our next show Romeo and Juliet @NeneParkPboro 6-9 July - don't miss out!



... for young people during lockdown  
... doing to try to offer something for  
... t time #staysafe #kytathome

Dec 4, 2019

**Young Technicians Academy** @YTAcademyUK  
We are so happy with this article in the Moment Magazine!!!

terb - J

**Sarah Tanburn** @workthewind - Dec 16, 2021  
Some great stuff in #Peterborough. Despite virus gloom & budget woes, here is joy, connection & hope. Thanks @MomentMag for showing off a bit. Very welcome.

Jun 10, 2021

**The Cresset** @TheCresset - Jun 11  
What is a 'cresset', anyway?  
@MomentMag goes behind the scenes with Martin Chillcott - PCRFM DJ and chair of The Cresset's board of directors - to discuss our community work and history!  
Read the full article on pg.20 [bit.ly/3xCl6dG](https://bit.ly/3xCl6dG)

- Aug 4

**Cambridge Sci Centre** @cambsciencecntr - Aug 19  
Read all about our incredible story as Founder Chris Leonard speaks to @MomentMag and hear about our science event in this week's [bit.ly/3bMA0av](https://bit.ly/3bMA0av)

@BulleyDavey Jun 17, 2021

Associate and Tax Specialist at Bulley Davey, guidance on recent tax changes in the latest [MomentMag - bit.ly/3gzd6BI](https://bit.ly/3gzd6BI)

ghCivicSoc @Pet

**Family Voice Peterborough** @familyvoicel - Sep 15, 2019  
Thank you @MomentMag for featuring Family Voice on your article! Allowing us to tell you who we are, what we do and how we have benefited so many families/children and individuals over the years

ag

\*Reach 92,828 per edition

# Articles that are diverse, entertaining and extremely well written!

We ensure that your audience grows daily as we engage with relevant individuals and groups; our sphere of influence quickly migrating well beyond our core readership. This means that each issue of our much-loved magazine has a shelf-life well beyond its bi-monthly frequency, and a reach that goes much further than the city walls. All our magazines are available to read – in full and forever – on our virtual bookshelf, and each of our pieces gets published separately on our website, for optimum sharing and impact.

Thanks to this and the outstanding quality of our work, our editorial regularly goes viral, getting shared by high-profile names, key stakeholders and myriad organisations with enormous follower counts. This in turn drives even more consumers to our virtual print edition, social pages and website – and those of our clients.

@MomentMag

447,000+  
\*impressions per edition

**The Moment Magazine Peterborough** @MomentMag

A regional magazine for Greater Peterborough with a mind of its own. Editor: editor@themomentmagazine.co.uk

Media & News Company  
@themomentmagazine  
Joined August 2010  
1,217 Following 3,361 Followers

**Marya Ali** @MaryaaTweets  
Visiting family in #Peterborough and came across this @MomentMag around my grandparent's home. Loving the fantastic work @communityfirs13 #peaceanddiversity #communitypowered

**The Moment Magazine**  
THANK YOU KNOW PETERBOROUGH LOCAL LEGENDS, ARTISTIC MYSTERIES UNVEILED... bit.ly/3gzd6BI

**Peace in diversity**

**moment**  
PETERBOROUGH'S VERY OWN DEEP SEA MONSTER

The Moment works beautifully as a digital offering; direct links to the virtual print magazine are shared widely across social media and also distributed as an e-newsletter via a targeted and qualified subscription mailing list.



## Virtual Print Magazine

Average page views per edition

# 427,771



## E-newsletter Subscribers

98.73%  
Delivery-rate

70.3%  
Open-rate

55.6%  
Click-rate



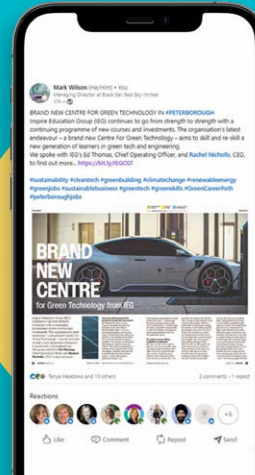
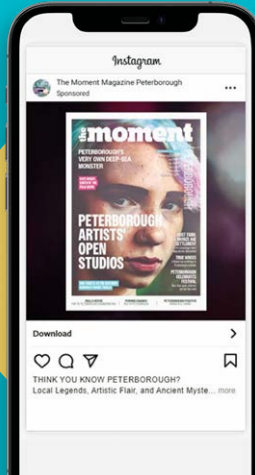
# www.themomentmagazine.com

The virtual print magazine is supported by our constantly updated, content-rich website [www.themomentmagazine.com](http://www.themomentmagazine.com)  
Each article gets published separately on our website, for optimum sharing and impact.



# “ Fabulous coverage that is often thought-provoking and surprising ”

Professional editorial, proactively and effectively promoted across social media – enthusiastically shared by prominent organisations, interviewees, and readers – will always attract greater readership numbers, allowing the publication, its partners, and advertisers to piggyback multiple networks simultaneously. Plus, all editorial features can be fully optimised and redeployed as separate, standalone, targeted campaigns should the respective organisation wish to do so.



# f Ad Reach

**Reach 449,208**

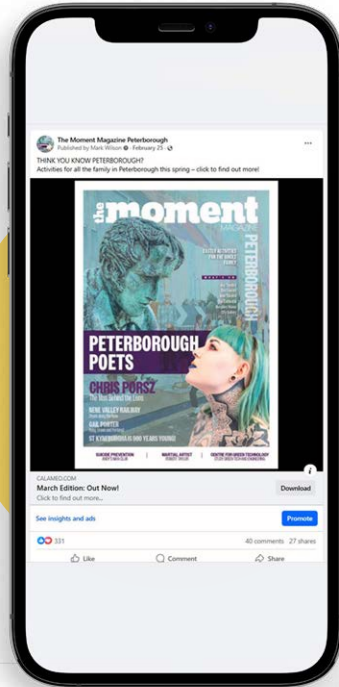
The number of Fb users that saw the ad at least once.

**Impressions 1,902,876**

The number of times the ad was on screen.

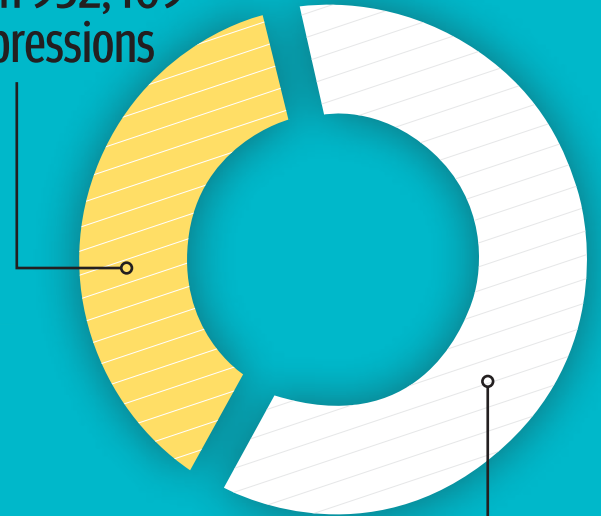
**Frequency 4.23**

The number of times each Fb user saw the ad.



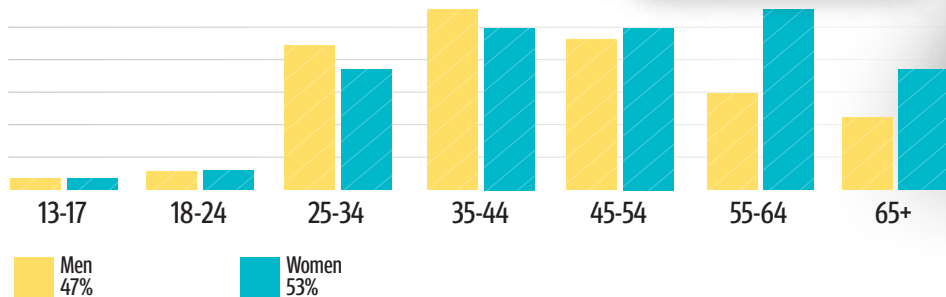
**200,000+**  
users per month

**Men 932,409**  
impressions



**Women 970,467**  
impressions

## Age Demography



# X Ad Reach

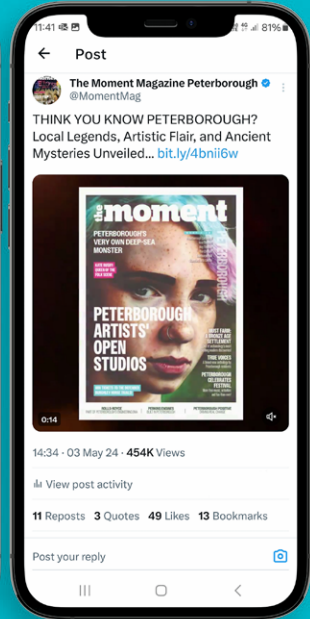
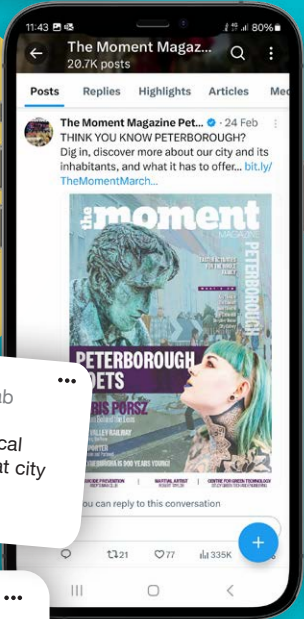
**Reach**  
**92,828**  
 The number of X users that saw the ad at least once.

**Impressions**  
**447,171**  
 The number of times the ad was on screen.

**Frequency**  
**4.81**  
 The number of times each X user saw the ad.

**Toby Wood @TobyWoody**  
 This is a superb edition of The Moment magazine - it really highlights how much is happening in Peterborough. Mark and his associates really have done a great job here. Please look, read and let people know ...  
[@MomentMag](#)

**PeterboroughCivicSoc @PeterboroughCS**  
 What a great edition of the Moment Magazine this is - loads about Peterborough and its people - the poet laureate competition, John Clare and Helpston, St Kynebyrgha Church Castor and much more. Make sure you have a look ... and support this excellent publication [@MomentMag](#)



**Martin Chillcott @Hotchilly56 - Nov 25, 2023**  
 The Moment magazine has done more to bring Peterborough to life, than anyone else, with brilliant content and production. The latest issue is no exception. Wonderful stuff.

**Dr Shabina Qayyum @docshab**  
 It's about time we promoted local journalism showcasing our great city from [@MomentMag](#).

**University Centre Peterborough @UCPeterborough - May 23**  
 Thank you [@MomentMag](#) for the double feature in this month's issue. One feature highlighted the great work of our creative writing students, and the other promoted our new HTQ qualifications. To find out more about the new courses, click here: [ow.ly/uBVS50RR1IV](#)

**Peterborough City Council @PeterboroughCC - Dec 6, 2023**  
 A great edition highlighting some great activities to do in the city this festive season

**lucytakesphotos @lucywarrenphoto - Dec 13, 2023**  
 A great cover! Love it.

# LinkedIn



“Mark is an innovative thinker who has good ideas and produces a really good product.”

**Marco Cereste, Cabinet Member at Peterborough City Council**

“Mark cares passionately about Peterborough - everything he does is grounded in this passion and belief that Peterborough is a vibrant city and a city to be proud of. Mark works hard to elevate the city's status and ensure it continues to go from strength to strength.”

**Rachel Nicholls, CEO Inspire Education Group**

“Happy to recommend Mark's work. He was able to draw the relevant information from me and produce an article which I'm now proud to show to clients and business partners. Mark is very approachable and easy to work with and he respects his customers time, which is often our most valuable commodity!”

**Iain Crighton MBE FIMI**

“Mark is a brilliant editor and communicator who understands the true meaning of media in our communities. Highly recommend the excellent publication *The Moment Magazine* which offers accessible and valuable knowledge dissemination.”

**Dr Poppy Gibson SFHEA AFSEDA**

“*The Moment* is a high quality and visually appealing magazine that showcases Peterborough brilliantly. Articles are thoughtful and insightful. It was great to work with Mark and his team recently to profile the City Council’s Building Control Service - I was impressed with the approach and outcome of the feature.”

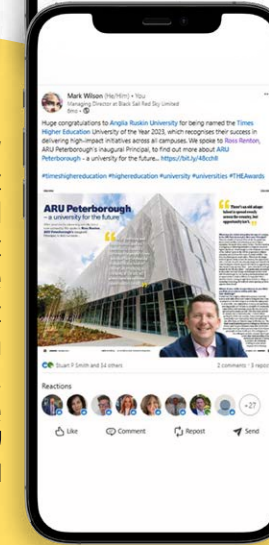
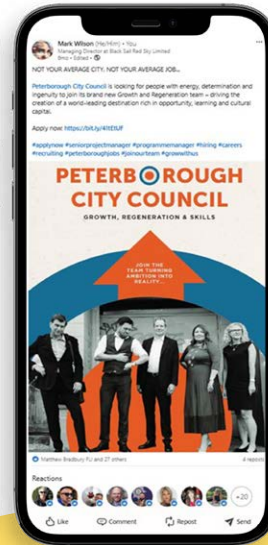
**Jane Gadsby, Communications Manager at Peterborough City Council**

“Mark has got ‘Peterborough’ running through him like a stick of rock. And the publication he founded over 10 years ago, demonstrates his abilities as a Publisher with, innovative thinking, creative excellence, and the ability to build a small but highly skilled team around him. Although *The Moment* magazine is a ‘free’ magazine, those I have shown it to within the national marketing arena usually scan the cover to see how much it costs to buy. He continues to do an outstanding job to celebrate what is good about the City and his determination to deliver a great product, means that despite facing issues that might blow someone else ‘off course’ he has continued to publish and promote an excellent publication.”

**Martin Chillcott FIDM**

“I cannot think of anyone else more professional and worthy in the art of positive media portrayal than Mark and his team at *The Moment* Magazine. Mark has covered some exemplary stories about people in our city. Who would have known we were a treasure trove of History, Art, Culture and so many other positive attributes. Mark is a proud Peterborian and his loyalty to the place he calls home, when he could easily be snapped up by any main chain media outlet, shows how passionate he is to drive the change needed for our city. He’s genuine, the stories in *The Moment* Magazine relate to all of us. How fortunate we are to have a valuable asset in *The Moment* Magazine and to see all that our great city has to offer. High quality journalism at its best. Very many thanks to Mark and his Team.”

**Dr Shabina Asad Qayyum**



“Peterborough deserves high quality publications and promotion. *The Moment* magazine provides this high quality ... and is one of the few local publications that does! Whenever I have featured in *The Moment*, either as an individual or as part of Peterborough Civic Society, I have been delighted with what has been featured. Let's hope that *The Moment* magazine continues to delight and inform.”

**Toby Wood**

“I have had the pleasure of working with Mark over the past year and before that during my time at Peterborough Cathedral, using *The Moment* Magazine to promote cultural activity and events. He and his team are very talented, producing high quality editorial and images that really do create some astonishing features about Peterborough. Mark understands how to create stories that inspire readers, and this sort of publishing should be supported and encouraged.”

**Dave Cramp F. Inst. TT**



# The show must go on!

*The Moment* will generate the curiosity and excitement that translates to those all-important ticket sales.

★★★★★

“I’m writing to you as last year you and Toby were instrumental in running an amazing article on Peterborough Operatic & Dramatic Society and our production of *The Witches of Eastwick*. The production was an artistic and financial success, and we attribute a huge amount of that to the feature we received in *The Moment*. Many thanks indeed for your time.”

Rob Bristow, Chairman, PODS

★★★★★

Working with *The Moment* magazine over the last couple of years has been a real pleasure! Each new issue reveals Peterborough to be a vibrant city with a fantastic cultural offer. We are delighted to feature regularly in their editorial and their support has without doubt increased our profile and helped us sell out several major concerts this year!”

Claire Hailey, Peterborough Singers



*The Moment* is working tirelessly to emphasise that our regional venues are operating safely, providing safe spaces for customers and audiences.

Promoting the arts in the wake of Covid-19 (sectors that would otherwise struggle for quality exposure) is more important now than ever, ensuring that customers and audiences feel comfortable and excited to be returning to these truly magical spaces. Getting out and about is fundamental to maintaining our physical and mental wellbeing. *The Moment* has always been a champion of Peterborough's cultural offering, producing truly engaging articles that showcase the very best of what's on in the city. Our interviews with both resident and visiting classical and contemporary groups, actors, directors and producers bring culture to life, whetting readers' appetites to get out there with confidence and experience some of the finest events, shows and performances in the country.



★★★★★

I've worked in Arts Marketing for more than ten years promoting theatre productions and community engagement projects across East Anglia and Peterborough. Finding a high-quality monthly magazine that is willing to devote regular, substantial, editorial space to heritage and culture activities is difficult. Finding one that is FREE to customers and easily accessible via numerous distribution points and home deliveries, and with a good online and Social Media presence is practically impossible. But Peterborough's *The Moment* magazine somehow manages to achieve all of those things. I was working for Eastern Angles Theatre Company when *The Moment* magazine first launched. Since its inception I was keen to support the magazine and recognise its important role in promoting the city's arts scene. Over the years, the magazine has covered every aspect of Eastern Angles' artistic output from the wacky Christmas panto to the opening of the company's pop-up inclusive theatre space in Hampton, and the brilliant community-focused events staged in partnership with Peterborough Presents. Now I am working as a Freelance Theatre Producer, I'm introducing new arts organisations to Peterborough, and flagging-up the value of promoting their work through *The Moment* magazine."

Karen Goddard

# the business moment

MAGAZINE

→ BRINGING BUSINESS TO LIFE

Peterborough's business community deserves the best. They have it with our high-quality business section, which puts the colour back into business. Read up on all the latest business news, facts and figures, and learn about the people making local companies tick. Experience the best of business content that combines first-hand experience, topical features and authoritative information.

Our lively business content gives advertisers an invaluable opportunity to target SMEs in the Greater

Peterborough region as we continue to develop our network of connections with the business leaders of today – and tomorrow.

*The Business Moment* is also a powerful digital offering, distributed by email to a targeted and qualified business mailing list with further reach through existing business networks. *The Business Moment* is skewed towards business leaders and the majority of readers are representative of a higher managerial, administrative or professional social grade.

**Alison Duff**

It's been quite some time since Alison Duff stepped down from her role as Chair of Peterborough Local Enterprise Partnership. But she's still very much involved in the city's development. Alison Duff is the Chair of Peterborough Local Enterprise Partnership, a role she has held since 2014. She is also a member of the Greater Peterborough Local Enterprise Partnership's Board. Alison Duff is a former Chair of Peterborough Local Enterprise Partnership and a member of the Greater Peterborough Local Enterprise Partnership's Board. She is also a member of the Greater Peterborough Local Enterprise Partnership's Board.

**BARE-KNUCKLE BUSINESS**

This year, John Bridge OBE stepped down after 17 years as Chief Executive of the Cambridgeshire Chambers of Commerce & Industry Ltd. He has also been Chairman of Opportunity Peterborough, a board member of the Greater Cambridge-Greater Peterborough Local Enterprise Partnership and was Managing Director of the housing company built up by his father - CW Bridge Ltd - for 20 years prior to his tenure at CCI. In 1997 he was awarded the OBE for his services to the office of the prime minister, John Major. We first asked to film in 2012, when the UK was a very different place. So, what's changed, and where do we go from here? Tony Venables talked to him.

**IAIN FORSYTHE**

The 1970s-1980s Iain Forsythe was a leading figure in the business world. He was a member of the Conservative Party and served as a Minister in the Thatcher government. He was also a member of the House of Lords. He was a leading figure in the business world and a member of the Conservative Party. He was a member of the House of Lords and served as a Minister in the Thatcher government.

**Engineering the future**

Engineering is a key sector for the UK economy. It is a sector that is growing and is expected to continue to grow in the future. It is a sector that is essential for the UK's economic success and is a sector that is attracting investment from both the public and private sectors.

**the business moment**

**Bridge over troubled water**

This year, John Bridge OBE stepped down after 17 years as Chief Executive of the Cambridgeshire Chambers of Commerce & Industry Ltd. He has also been Chairman of Opportunity Peterborough, a board member of the Greater Cambridge-Greater Peterborough Local Enterprise Partnership and was Managing Director of the housing company built up by his father - CW Bridge Ltd - for 20 years prior to his tenure at CCI. In 1997 he was awarded the OBE for his services to the office of the prime minister, John Major. We first asked to film in 2012, when the UK was a very different place. So, what's changed, and where do we go from here? Tony Venables talked to him.

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## Advertising Rates

Full Page **£650**

IFC **£750**

Half Page **£380**

OBC **£850**

Quarter Page **£180**

DPS **£1100**

Eighth Page **£95**

## Our discounts

Series bookings mean **BIGGER DISCOUNTS:**

**10% discount on 3 adverts (6 months)**

**15% discount on 6 adverts (12 months)**

**A further 10% discount will be awarded for prepayment on 3 adverts**

**A further 20% discount will be awarded for prepayment on 6 adverts**

**STANDARD MATCHBOX**  
4.5cm x 3cm  
£30.00+VAT  
PER INSERTION

**CLASSIC CREDIT CARD**  
9cm x 6cm  
£95+VAT PER INSERTION

**QUARTER PAGE**  
9cm x 13cm  
£180+VAT PER INSERTION

**Kindred Drama** @KindredDrama - May 7, 2020  
Huge thank you to @MomentMag for this edition's online article about the challenges for young people during Lockdown and what we have been doing to try to offer something for them during this difficult time #staysafe #kytathome

**Cambridge Sci Centre** @cambsciencecntr - Aug 19  
Read all about our incredible story as Founder Chris Lennard speaks to @MomentMag and hear about our brand new PopUpScience event in @Queensgate\_PB in Peterborough starting this week [bit.ly/3bMA0av](https://bit.ly/3bMA0av)

**The Moment Magazine Peterborough** @MomentMag  
A regional magazine for Greater Peterborough

**Soundabout** @SoundaboutUK - Feb 2, 2021  
Wow! Thank you @MomentMag for this fab feature about Soundabout Inclusive Choir for Peterborough Youth - with Soundabout Music. We have choirs in #Bristol, #Oxford @PeterboroMusic, #Leicestershire (@leicmusicshub), #Wiltshire (@Wiltshub), #WestMidlands (@macmakesmusic). [bit.ly/3czJWk](https://bit.ly/3czJWk)

**David Hutchinson** @DaveHutchinson\_ - Jun 23, 2021  
Lovely piece in @MomentMag covering the reopening of @PboroTheatre this August!

**Peterborough Positive** @PboroPositive - Jun 4, 2021  
Great piece in @MomentMag about the reopening of our city centre!

**PeterboroughCivicSoc** @PeterboroughCS - Dec 2, 2021  
Christmas has come early. Obtain a copy of the new The Moment magazine and give one to your loved ones @MomentMag



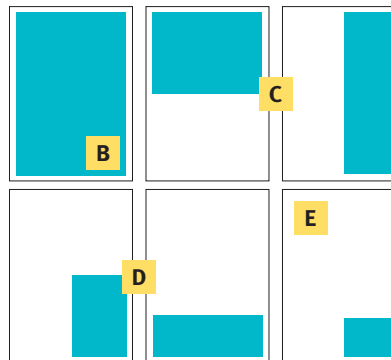
# Advertising specifications

- A | DOUBLE PAGE SPREAD (DPS)**  
bleed (h)303mm x (w)426mm  
trim (h)297mm x (w)420mm  
type area (h)281mm x (w)404mm
- B | FULL-PAGE**  
bleed (h)303mm x (w)216mm  
trim (h)297mm x (w)210mm  
type area (h)281mm x (w)194mm
- C | HALF-PAGE**  
trim area (h)148mm x (w)210mm  
or (h)297mm x (w)105mm, inc  
3mm bleed  
type area (h)139mm x (w)194mm  
or (h)281mm x (w)94mm
- D | QUARTER-PAGE**  
type area  
(h)139mm x (w)94mm or  
(h)68mm x (w)194mm
- E | EIGHTH-PAGE**  
type area (h)68mm x (w)94mm

## Advertising Rates:

Full Page <b>£650</b>	IFC <b>£750</b>
Half Page <b>£380</b>	OBC <b>£850</b>
Quarter Page <b>£180</b>	DPS <b>£1100</b>
Eighth Page <b>£95</b>	

A



Typical advertising layout for *The Moment* magazine

## WEB RATES & SPECIFICATIONS

### ALL SIZES IN PIXELS AT 72 DPI

Leaderboard: 728x90 **£350 per month**  
 MPU: 300x250 **£300 per month**  
 Max size 50kb

## SUPPLY FORMAT:

Digital files: Pass4Press PDF to PDF/X-1a standard, EPS or TIFF. All must be CMYK files.  
 Image Resolution: At least 300dpi at 100% at output size whether Mono or CMYK Colour.

Please use the [www.pass4press.com](http://www.pass4press.com) website for information that will prevent errors and save time ( <http://www.ppa.co.uk/resources/guides-and-standards/production/pass4press/> ). In doing so, you should be able to produce error free files.

## Publisher

Mark Wilson

T: +44 [0]1733 810902

M: +44 [0]7773 772864

[publisher@themomentmagazine.com](mailto:publisher@themomentmagazine.com)

# The Moment Production Schedule

January/February

March/April

May/June

July/August

September/October

November/December

